



The value of managed WordPress hosting



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There are a ton of reasons why managed WordPress hosting is a really awesome solution for your business. Whether it's providing super fast speed or tight-knit security, the price you pay for managed hosting is 100% worth it compared to bottom-of-the-barrel shared hosting solutions. The way I see it – you get what you pay for. And when you pay \$3 for hosting, you will get a hosting solution that's worth \$3 (plus, you'll end up dealing with the downfalls yourself or paying a third-party to patch it up). With managed hosting, you're paying for just that – a hassle-free hosting solution that's managed for you. Sounds pretty great, right?

Here are six reasons why managed hosting with Flywheel is the way to go:

01 Everything is taken care of for you

Upgrades, security, migrations, you name it – they'll handle it. With cheap hosting solutions, you will end up spending hours making sure everything's running smoothly. That's time your designer/developer could be using to work on your WordPress site, or time you could be using to take care of your day-to-day business. With managed hosting, Flywheel handles the messy, technical details that nobody wants to spend their valuable hours on! In the long run, this absolutely winds up saving you time, money, IT resources, and so much more.

02 Your site gets its own dedicated resources

Your site is directly tied to your livelihood! If your site is slow or not working for any reason, it can really impact your business. Flywheel puts your site on a dedicated server tuned specifically for WordPress, whereas shared hosting is just that: a shared server. That means that your site is directly tied to this big pool of other sites, and can be affected by any one of them: for example, if another site on that server gets a bunch of traffic, your site could go down. When your site is hosted on Flywheel, you can rest assured that no one else will mess up your site's performance or impact your business.



03 Managed hosting is REALLY fast

Shared hosts cram as many sites as possible onto one server. As for managed hosting? Flywheel treats every website we host like the unique creation that it is. They fine-tune their servers for optimal WordPress performance and configure all the caching, which means nobody has to set up caching plugins or spend time worrying about site speed.

04 Top-notch security

With shared hosting on GoDaddy or any of those cheaper solutions, you'll need to spend time and resources backing up your site and making sure it's protected from the latest malware or hacker attempts. Plus, you'll spend energy being constantly worried about what will happen not if, but WHEN your site gets compromised.

Flywheel is completely on top of the latest security vulnerabilities and will keep you (or whoever you want to be) informed on threats and proactively block them whenever they can. It seriously slims down the possibility that your site will be compromised. And IF (and that's a big "if"!) your site is somehow compromised, Flywheel will fix it for free.



05 They've got your back

When your site is down and you call “the other hosting guys,” you’re either going to have to go through a ton of steps to get the help you need, or you’re going to talk to a robot. With Flywheel, you have the best support around via live chat, phone, or email. When you call, you’ll get a real-live human on the other end. I find this so incredibly valuable for all of my clients, especially since your designer/developer/IT person can’t possibly be available 24/7 for emergencies (but Flywheel can)! And if you have any technical questions, they’re staffed with total WordPress experts.

06 It's easy for you to stay involved!

Flywheel’s platform is built to create a better workflow between the client and the designer/developer. We can transfer the billing of your site really easily (without ever having to give you a password or have you hand out your credit card info). Your designer/developer can stay on the site as a “collaborator” and easily monitor, update, or upgrade your site as needed. Flywheel plans also come with a staging site, meaning that anyone working on your site can make changes on a copy of your site and show you them for approval before they’re live. Plus, the dashboard is really clean, beautiful, and easy-to-use, so you won’t have to learn some kind of complicated software to be able to see what’s up with your site!

So, in a nutshell, all of this means you can stop worrying about the servers and the hosting and the hackers and your site performance and instead, spend that time running your business. Huzzah! :)



What is Flywheel?

Flywheel is a delightful platform that empowers designers, developers, and digital agencies to focus on what they do best — building beautiful, functional sites for their clients. We make it a breeze to create and develop WordPress sites, handle hosting, manage projects, and ultimately scale your business.

Stop wasting time on server management, security plugins, caching, and all those other boring repetitive tasks that take your focus away from growing your business and jeopardize your relationship with clients. Get Flywheel and get back to doing what you love.

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Or, sign up at getflywheel.com



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